

Web Design Student Portfolio Re-Design Mockup

About Me

After getting a degree in Digital Media and Interactive Entertainment, I shifted my career into education. Major crossovers in these two subjects are subjects like Edutainment, also called Gamification. The goal of gamification is to engage the audience to get them involved and invested to better communicate a message.

I have ADHD and Dyslexia, so I literally think differently than a neurotypical person. I see this as an asset in design. My Dyslexia is part of my visual/special thinking, and creativity.

Role Playing Games, both video games and social games like Dungeons & Dragons are growing in popularity today. I greatly enjoy this type of interactive story telling with the personal investment of a choose your own adventure.

Portfolio Re-Design

Old portfolio site: mediapete.com, I have been using the moniker MediaPete with this domain for over 20 years. As this project is a redesign, I decided to go with a change.

MediaPete
mediapete.com

Ideas & Impressions

- Look and Feel: Creative, Interactive, Entertaining.
- Atypical design to show a different perspective and creativity.
- Suggest the use of gamification of communication.
- The lowercase letters p b d and q are all rotations and inversions of each other, These letters are often confused by a dyslexic, and these specific lowercase letters are often used in symbols for dyslexia.
 - My initials are P.B. (Peter Brown) along with d and q could create an indirect reference to my dyslexia.

Theme

My last name is Brown, a color. The color brown suggests natural materials, like wood, and old parchment. Also vintage images like sepia-tone photography, and medieval manuscripts like maps. This style of maps are often used in fantasy role playing.

Site name: pete brown's digital quests (in lowercase) uses my full name Pete Brown, and digital quests suggests and feel of whimsy and gamification. The word digital is relevant to my modern day design, and the word quest is commonly associated with fantasy stories and games. Making the portfolio look like a game shows the creativity I offer.

With the letters p b d q being rotations and inversions of each other, they allow for a symmetrical logo. This symmetry is a subtle reference to my Dyslexia. The domain pb-dq.com is available.

pete brown's digital quests
pp-dq.com

Imagery

The vintage look of historic and Fantasy map, drawn by hand on parchment.

Reference, Inspiration, and image Sources

- Public Domain Sources commons.wikimedia.org
 - 1591 Map of Florida
 - [https://commons.wikimedia.org/wiki/File:RUIDIAZ\(1893\)_1.033_LA_FLORIDA_EN_EL_A%C3%91O_1591.jpg](https://commons.wikimedia.org/wiki/File:RUIDIAZ(1893)_1.033_LA_FLORIDA_EN_EL_A%C3%91O_1591.jpg)
 - 1898 Fantasy Map
 - https://commons.wikimedia.org/wiki/File:Sundering_Flood.jpg
 - 1883 treasure map published in Treasure Island by Robert Louis Stevenson
 - <https://commons.wikimedia.org/wiki/File:Treasure-Island-map.jpg>
- Inspiration only (rights Reserved, ...for educational purposes only)
 - [Dungeons & Dragons](#) role-playing game's campaign setting maps:
 - <https://www.dndbeyond.com/resources/1782-map-of-faerun>







More Public Domain and Royalty-Free sources

- pixabay.com
- publicdomainvectors.org
- pdimagearchive.org
- unsplash.com
- publicdomainpictures.net
- free-images.com
- publicdomainreview.org/collections
- rawpixel.com/public-domain
- thegraphicsfairy.com

Assets

Colors

 Darker Brown	#552211	
 Sepia	#704214	
 Light Oxblood	#4A3400	
 Tan	#D2B48C	
 Antique White	#FAEBD7	
 Black Ink	#080808	
 Yellow	#ECB100	
 Red	#9D1D20	
 Green	#00B050	
 Blue	#3D59A8	

Fonts

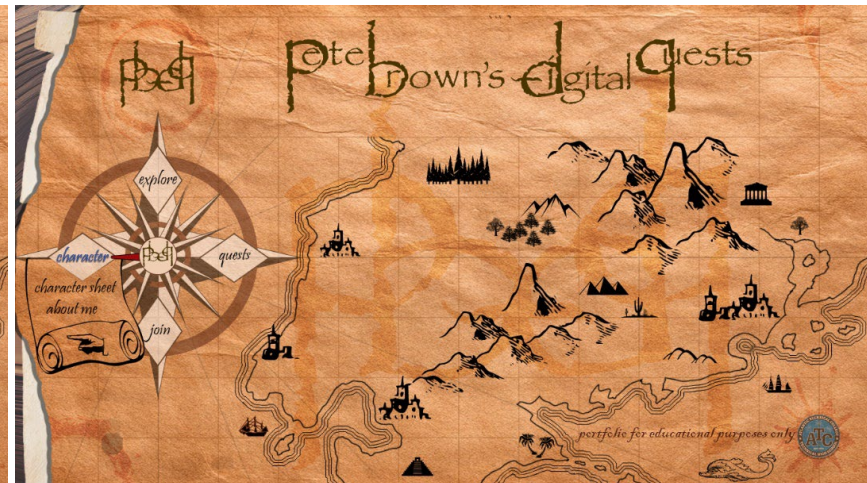
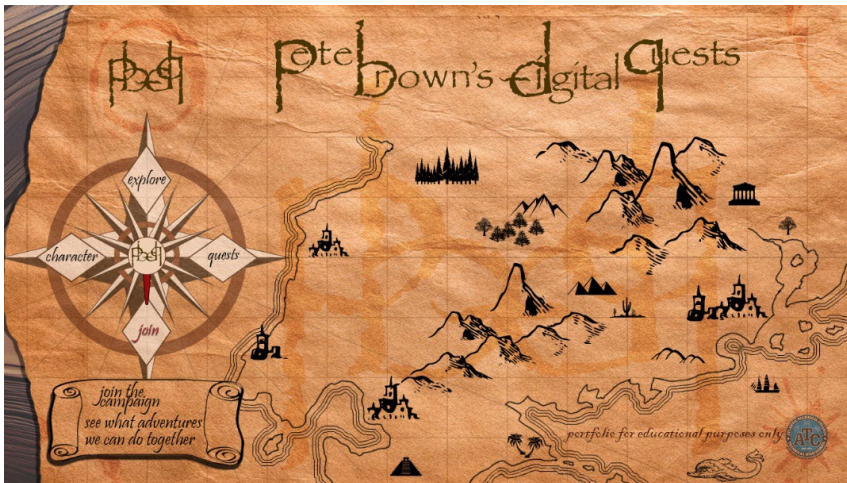
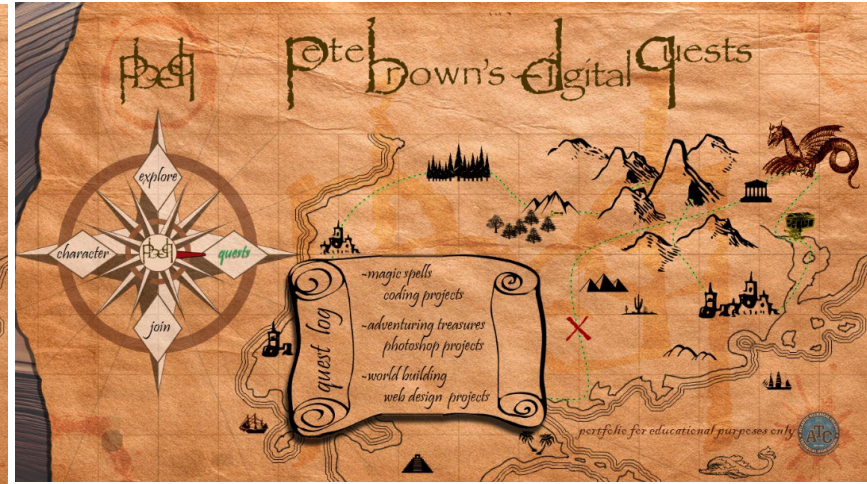
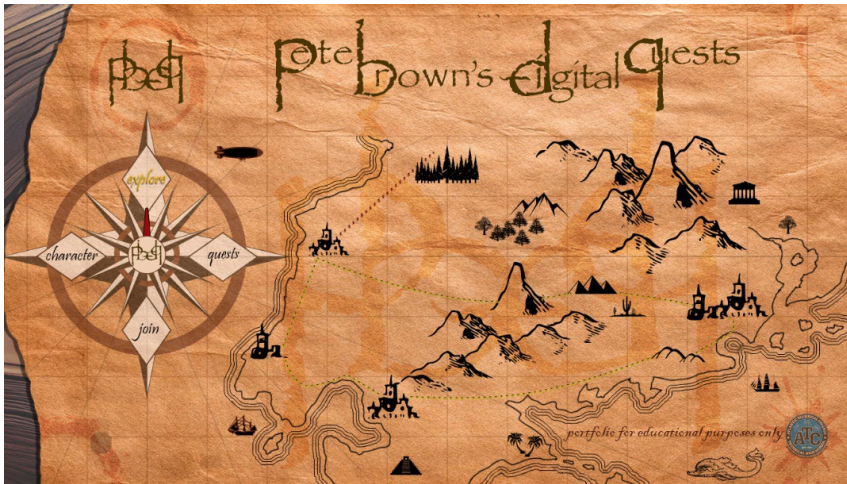
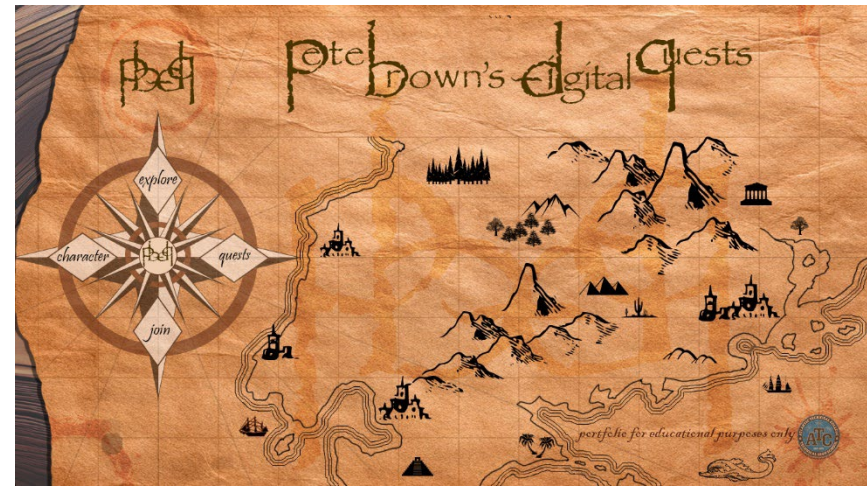
- Papyrus *pete brown*
- Pristina *pete brown*
- Blackadder ITC *pete brown*

Site Structure and Navigation

- Home/Hero
 - Label: **explore**
 - Icon: *compass rose*
- Projects
 - Label: **quest log**
 - Icon: *open scroll*
 - Coding Projects
 - Label: **spellbook**
 - Icon: Magic Circle and runes
 - Photoshop Projects *Photography & Graphic Design*
 - **adventuring treasures & trophies**
 - Icon: *treasure chest*
 - Web Design Projects **world building**
 - Icon: portal or floating island
- About Me/Bio
 - Label: **character sheet**
 - Icon: *paper character sheet*
 - Certifications
 - **skills & abilities**
 - Education & Experience
 - **class levels**
 - Available Services
 - **join the campaigns**

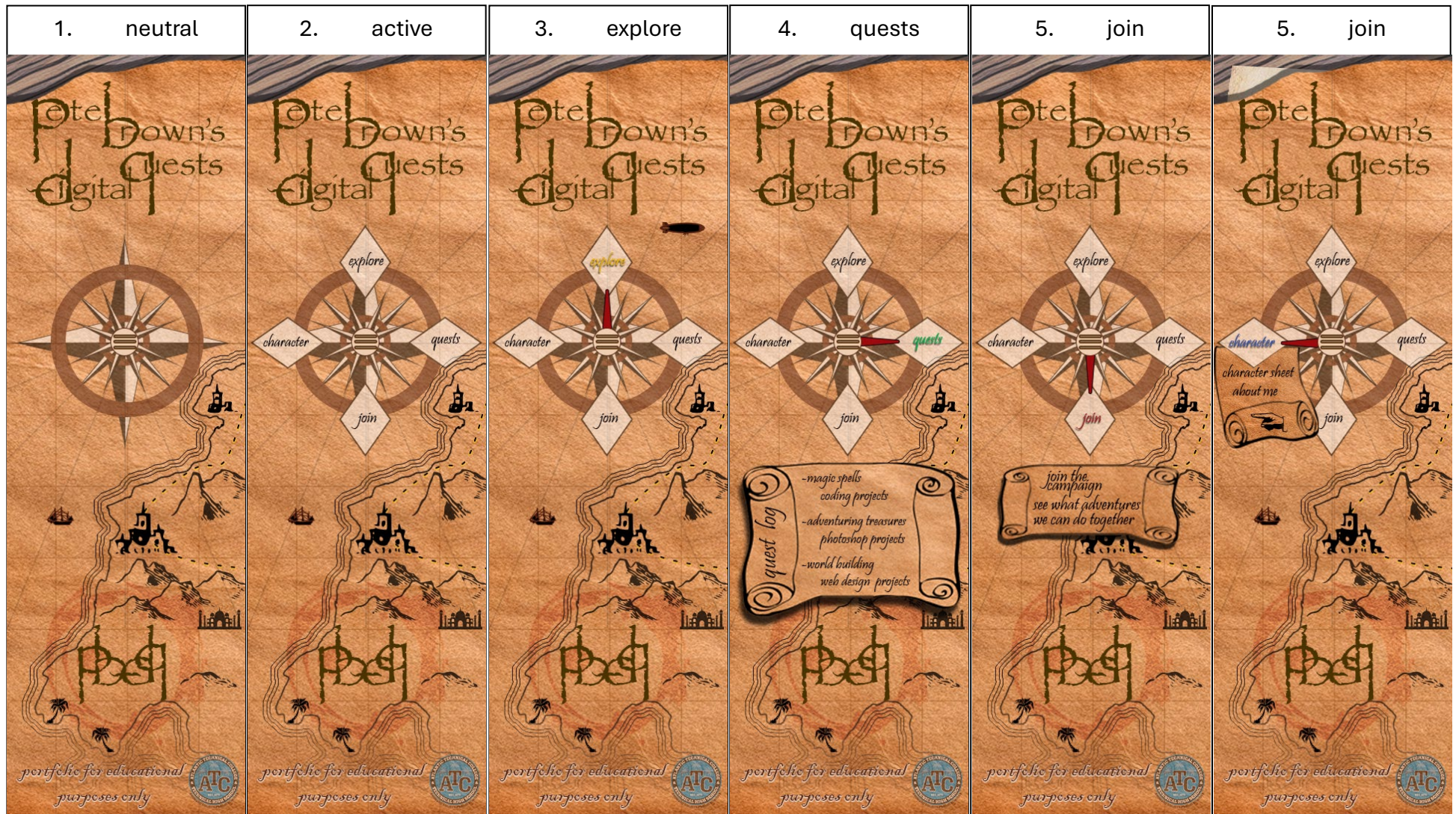
Desktop Mockup

1. **explore** - Mouseover explore: compass points up, zeppelin flies onto screen, roads on map.
2. **quests** - Mouseover quests: compass points right, “quest log” scroll shown, quest path on map.
3. **join** - Mouseover join: compass points down, “join the campaign” scroll is shown.
4. **character** - Mouseover character: compass points left, “character sheet” paper pokes out from behind map.



Mobile Mockup

1. *neutral page* - Image of map with menu icon in center of compass-rose
2. *active menu* - Menu icon is clicked: menu titles are shown.
3. **explore** - Mouseover explore title: text turns yellow, compass points up, zeppelin flies onto screen.
4. **quests** - Mouseover quests title: text turns green, compass points right, quest log scroll is shown with more options.
5. **join** - Mouseover join title: text turns red, compass points down, join the campaign scroll is shown.
6. **character** - Mouseover character title: text turns blue, compass points left, character sheet paper is shown in background.



Pete

Pete Down's Digital Quests



portfolio for educational purposes only



Pet

Pete Down's Digital Quests

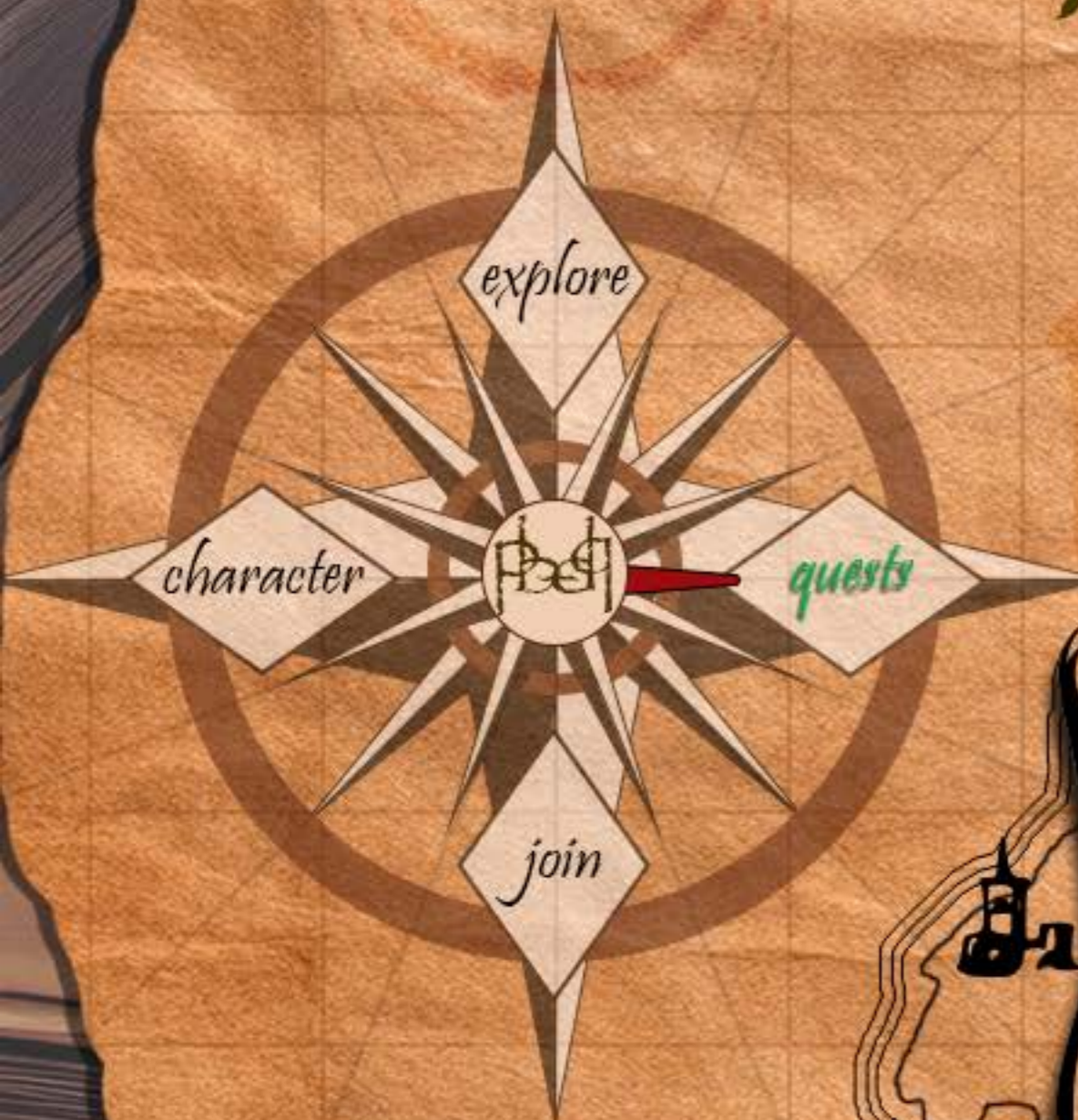


portfolio for educational purposes only



Pete

Pete Down's Digital Quests



quest log

- magic spells
coding projects
- adventuring treasures
photoshop projects
- world building
web design projects

portfolio for educational purposes only



Pete

Pete Down's Digital Quests



join the campaign
see what adventures
we can do together



portfolio for educational purposes only



Pete

Pete Down's Digital Quests



Peter Down's Digital Quests



*portfolio for educational
purposes only*



Pete Down's Digital Quests



*portfolio for educational
purposes only*



Pete Down's Digital Quests



*portfolio for educational
purposes only*



Pete Down's Digital Quests



*portfolio for educational
purposes only*



Pete Down's Digital Quests



*join the
campaign
see what adventures
we can do together*



*portfolio for educational
purposes only*



Pete Down's Digital Quests



*portfolio for educational
purposes only*

